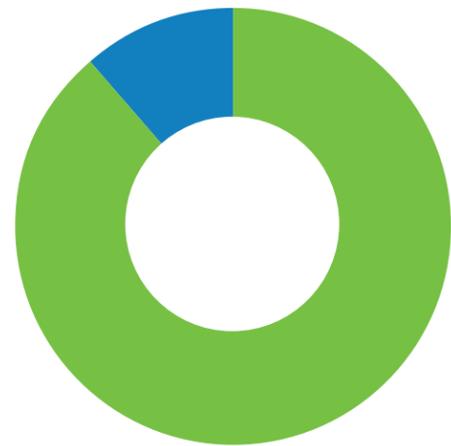




Revenues

(THOUSANDS OF DOLLARS)

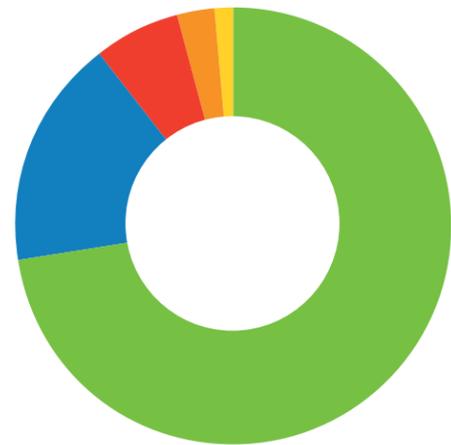
- 7,197** ■ DONATED MERCHANDISE (39.6%)
- 6,319** ■ DONATIONS (34.8%)
- 2,763** ■ SUBSIDIES AND GOVERNMENT GRANTS (15.2%)
- 1,588** ■ SALES, RENT AND SERVICES (8.7%)
- 305** ■ OTHER (1.7%)
- 18,172** 100%



Expenditures

(THOUSANDS OF DOLLARS)

- 16,935** ■ PROGRAM COSTS AND RESERVES (88.8%)
- 2,133** ■ ADMINISTRATIVE FEES (11.2%)
- 19,068** 100%



Distribution of donations

(THOUSANDS OF DOLLARS)

- 4,596** ■ INDIVIDUAL DONATIONS (72.7%)
- 1,068** ■ FOUNDATION DONATIONS (16.9%)
- 410** ■ COMPANY DONATIONS (6.5%)
- 171** ■ BEQUESTS (2.7%)
- 74** ■ OTHER (1.2%)
- 6,319** 100%

Shelter. Food. Love.

2017 ANNUAL REPORT



We dream of a transformed Montreal, where every citizen lives in suitable and permanent housing and eats as much healthy, nutritious food as they want.

We wish for loving and caring to be more than just words; we want them to be a reality. The programs and services of Welcome Hall Mission offer concrete solutions for Montrealers in need. Sheltering, feeding, loving: these are the things we do every day, and we do them with passion. It is thanks to our partners (individuals, companies, foundations and other institutions) that we can continue our work with people living in financial insecurity.

As the largest doorway to help for Montrealers in need, Welcome Hall Mission offers an array of programs to support people experiencing homelessness, young at-risk mothers, families and youth. Through tangible action and effective solutions, we help them regain hope, improve their lives and reintegrate into society.

I am pleased to present Welcome Hall Mission's Annual Report. Beyond the numbers presented are lives filled with hope. Thank you to all our partners who have supported us throughout the years. Together, we are transforming the lives of our fellow citizens.

Samuel Watts
CEO/Executive Director



Welcome Hall
MISSION

Montreal is changing, and so is Welcome Hall Mission. Drawing on over 125 years of welcome and history, we have found a way to make our food assistance program—the largest program providing direct assistance to the public—more innovative and efficient.

In September 2017, we first opened the door to Marché Bon Accueil, the first free grocery store for low-income people. We will be expanding this program in 2018 by opening a second Marché Bon Accueil in Montreal's northeast. In redesigning our delivery of service, we focused on dignity, allowing clients to choose the foods they like best. This transformation had a profound impact on people's spirits. Since the inauguration of Marché Bon Accueil, we have increased our capacity to serve people by 40%.

Would you like to be one of our partners and help provide better shelter, food and support to our fellow citizens living in challenging financial situations? Please contact Kathryn Stephens, our Director of Development and Community Engagement, at kstephens@missionba.com



Montreal North



South West



Shelter

A LOOK AT HOMELESSNESS IN MONTREAL

Number of people experiencing homelessness in Montreal: 3,016¹

1,590

nights, each week in 2016-2017, of shelter to men in our emergency shelter and reinsertion programs

14 days

The average stay at the shelter

450

people have found stable housing since 2015²

HOW CAN YOU HELP US?

By giving through our monthly donor program, you make a stable and regular contribution to Welcome Hall Mission and thereby provide shelter, food and love. This financial stability helps our organization make long-term plans, deploy a whole range of services to different client groups.



Food

A LOOK AT HUNGER IN MONTREAL

Every month, 137,000 people receive food assistance, including 41,500 children under the age of 17³. We offer the largest direct-to-public food assistance program in the Greater Montreal Area

3000

people eat healthy, nutritious food from Marché Bon Accueil every week

75%

of the food offered at the market is perishable

19 000

meals to Montrealers in need every month (men who are experiencing homelessness or in the process of reinsertion, at-risk youth and mothers, and children registered for our academic support program).

HOW CAN YOU HELP US?

Your cash or in-kind donations contribute to the well-being and health of citizens in need. Together, we can end hunger.



Love

A LOOK AT VOLUNTEER WORK IN MONTREAL

In Montreal, more than 240,000⁴ volunteers work in their community to make a difference in the lives of their fellow citizens. In 2016-2017, at Welcome Hall Mission, hundreds of volunteers, individuals and employees dedicated themselves, with empathy and enthusiasm, to support our programs

88,000

hours of volunteer work in the Mission's various services last year

133

young at-risk mothers received care and support through our *Cœur à sœur* program

3,650

dental exams and procedures were done at our Jim Lund Dental Clinic

445

children went to a winter or summer camp

73

people participated in a skill acquisition program to prepare them for the work force

HOW CAN YOU HELP US?

With the opening of our second free grocery store in Montreal's northeast, we need to recruit many new volunteers. If you would like to make a positive contribution to transforming Montreal, contact us at benevole@missionba.com

¹According to the last point-in-time count of the homeless population conducted on March 24, 2015, by Je compte Mtl 2015. This figure does not take into account hidden homelessness (staying at another person's home or in a hotel or motel but without a permanent address, or living in a rooming house).

²This figure includes the people we helped find housing for and 245 people from Projet Logement Montréal, a collaborative initiative of Welcome Hall Mission, La Maison du Père, Accueil Bonneau and Old Brewery Mission.

³Moisson Montréal hungry balance sheet 2017.

⁴According to the data of Centre d'action bénévole de Montréal.