

# 2017 IN REVIEW

Because of your generous gifts, thousands of people have received crucial support through their struggles with poverty and homelessness. Your generosity transforms lives!



## Revenues

(Thousands of Dollars)

- 7,197 ● Donated Merchandise (39.6%)
- 6,319 ● Donations (34.8%)
- 2,763 ● Subsidies and Government Grants (15.2%)
- 1,588 ● Sales, Rent and Services (8.7%)
- 305 ● Other (1.7%)
- 18,172 — Total

We are committed to maximizing the impact of your gift! We are proud to report that 88.8 cents of every dollar raised goes directly to our services to Montreal children, youth, women and men in need.



## Distribution of Donations

(Thousands of Dollars)

- 4,596 ● Individual Donations (72.7%)
- 1,068 ● Foundation Donations (16.9%)
- 410 ● Company Donations (6.5%)
- 171 ● Bequests (2.7%)
- 74 ● Other (1.2%)
- 6,319 — Total



## Expenditures

(Thousands of Dollars)

- 16,935 ● Program Costs and Reserves (88.8%)
- 2,133 ● Administrative Fees (11.2%)
- 19,068 — Total

Welcome Hall Mission's mandate is to provide help and compassion to Montrealers who are struggling with poverty and homelessness. Your generous support has helped us become the largest doorway to help for Montrealers in need. Thank you for giving Montrealers in need a second chance and a future full of hope!

In 2017, because you helped...



**1,590**

men received care at the emergency shelter each week



**4,415**

meals were prepared in Mission kitchens each week for children, youth, young mothers and homeless men



**3,000**

Montrealers benefited from free food received at the *Marché Bon Accueil* each week



**13,302**

meals were provided to hungry school children by participants in the Skills Acquisition program each week



**445**

delighted children attended summer camp through Children's Services



**133**

new mothers and pregnant women received specialized care through the *Cœur à soeur* program