

Welcome Hall Mission 2024 Annual Report













Shelter.Food.Love



A word from Sam Watts

CEO, Welcome Hall Mission

I am filled with gratitude and excitement for all that we have accomplished together in the past number of years. 2024 has been another landmark year for Welcome Hall Mission, and we are thrilled to share the incredible progress we've made—progress that would not have been possible without your unwavering support.

One of our most significant milestones this past year was the purchase of a building in the Ville Marie borough that will soon become a temporary resource for people who are actively working with our team to find suitable, affordable housing. Renovations to the space are almost complete, and when we open in the spring of 2025, this building will serve 50 people who will live there for between 30–90 days prior to being relocated to a place of their own.

In addition, we are setting up a brand-new commercial kitchen in the Sud-Ouest. Once it becomes operational in the fall of 2025, this modern facility will enable us to efficiently produce over 3,000 nutritious meals daily, ensuring that even more people in need can receive the nourishment they deserve. We often point out that the journey towards residential stability often begins with a meal.

These transformative projects are a direct result of the generosity and dedication of our funding partners, donors, and supporters like you. Your belief in our mission fuels our work. We are eager to see additional initiatives come to life in the years to come. Thank you for standing with us every step of the way. I want to express my profound thanks to the dedicated employees that work alongside me, our volunteers and, most of all, those who contribute financially to help us support those in need.

— Sam Watts

A word from Cyril Morgan

President of the Board, Welcome Hall Mission

I am pleased to report that the Mission remains on extremely solid financial footing, a testament to strong governance, careful stewardship of resources, and the ongoing generosity of our supporters. I invite anyone who wishes to review the Mission's full financial statements to access them on our website at **welcomehallmission.com**.

With a team of more than 175 full-time employees, we continue to provide a broad range of essential services that meet the evolving needs of our city. Since our founding in 1892, we have adapted and expanded to better serve those who rely on us, and we remain committed to provide shelter, food and love to those who come through our doors.

The projects that Sam has referenced (previous page) demonstrate our strong commitment to the city and to the people we serve. Finally, I would like to extend my sincere appreciation to my fellow board members, whose expertise help guide this organization. Their service ensures that we remain true to our vision while continuing to grow in response to the emerging and increasingly complex challenges we are facing.

— Cyril Morgan





Our year in numbers

Close to 10,000 Quebecers experienced homelessness in 2024.



74,826

Nights of emergency and transitional housing thanks to the Hotel Dieu Hospital project and the **Macaulay Emergency Shelter**



People successfully transitioned into permanent housing



Success rate for participants in PRISM, a homelessness and mental health re-affiliation program in partnership with the Jewish General Hospital



Individual men were sheltered

"I'm grateful to have found the PRISM program when I did. The entire staff, including Dr. Laliberte gave me a new lease on life and I will never forget them." Beneficiary

Former PRISM



Our year in numbers

Over two million Canadians visited food banks in 2024.



438,000

Healthy and nutritious meals were prepared and served from **Welcome Hall Mission** kitchens



1,435

New households registered at Marché Bon Accueil



92,553

Unique visits to our two free grocery stores in **Montreal-North** and **Saint-Henri**



1,500,000

Kilograms of food was recuperated across the city

"I have the most dedicated staff who are committed to making delicious and nutritious food for our clients. It makes my job easy."

Gabriel Head Chef, Mission Bon Accueil



Our year in numbers

Resources for individuals facing precarity extend beyond basic needs like food and shelter. We offer a supportive community and holistic care.



5,000+

Free dental exams at the Jim Lund Dental Clinic



1,500

(Approximate) Backpacks distributed during our annual back to school event, **Rentrée la tête haute**



8,000

Toys distributed during our annual Christmas event, **Noël pour tous**



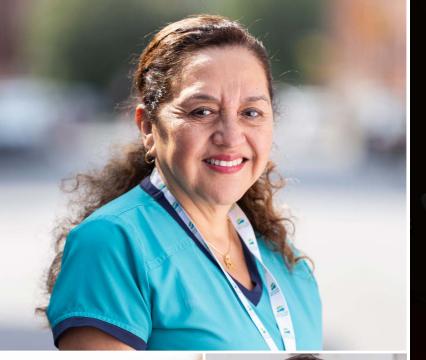
200

(Approximate) New files opened with our **Cœur à Sœur** program for young mothers and at our Youth Services Center in Montreal-North



90+

(Approximate) People evaluated through **Parcours Compassion**, a program dedicated to connecting seniors to the health and social services available to them















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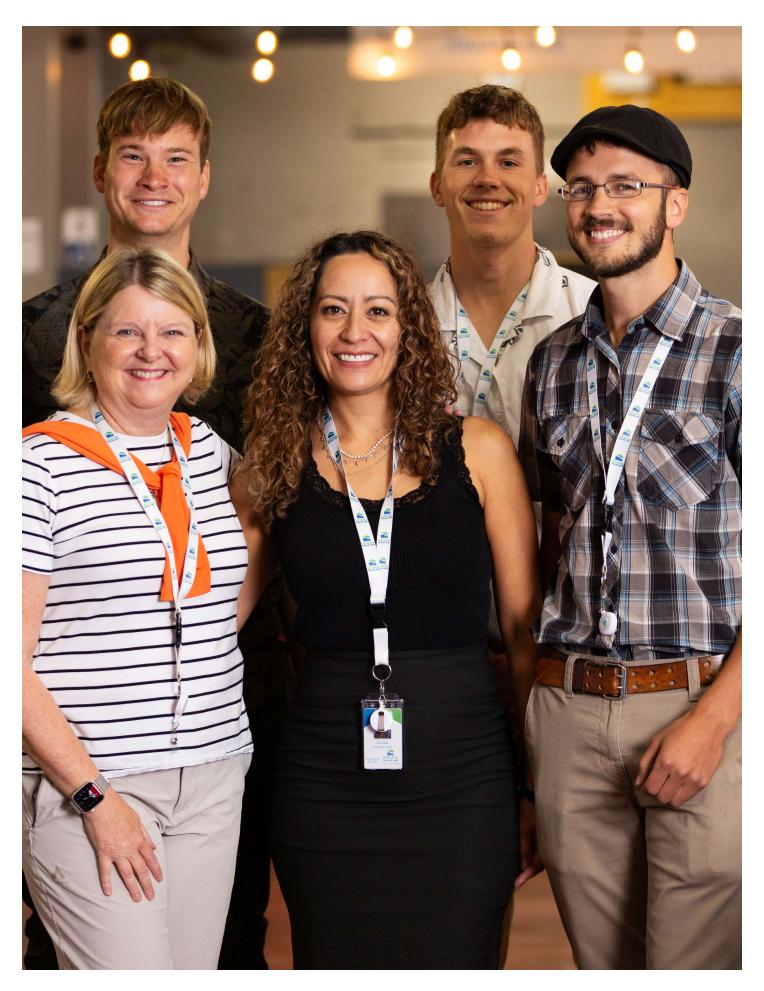






" My son loves the back to school event. He looks forward to it every year. I could cry tears of joy."

Celine Beneficiary, Marché Bon Accueil & Events



Welcome Hall Mission

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Welcome Hall Mission

606 De Courcelle Street Montreal, QC H4C 3L5 (514) 523-5288

welcome hall mission.com

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